

Comprehensive Holiday and Event List – 2025 into 2026

May

- **May - National Salsa Month:** Highlight your various salsas.
- **May 4 (Sunday):** International Firefighters' Day - *A global day to recognize the sacrifices of firefighters. This is the prime day to offer special discounts or acknowledgments.*
- **May 4-8 (Sunday-Thursday):** National Teacher Appreciation Week - *A week to thank educators for their commitment to shaping young minds.*
- **May 5 (Monday):** Cinco de Mayo (Cultural)
- **May 6 (Tuesday):** National Teacher Day (Falls within Teacher Appreciation Week)
- **May 6 (Tuesday):** National Beverage Day - *Celebrate all kinds of drinks!*
- **May 6-12 (Tuesday-Monday):** National Nurses Week - *A week to celebrate and honor nurses for their dedication and hard work.*
- **May 8 (Thursday):** No Socks Day (Fun)
- **May 10 (Saturday):** Clean Up Your Room Day (Fun)
- **May 11 (Sunday):** Eat What You Want Day (Fun)
- **May 11-17 (Sunday-Saturday):** National Police Week
- **May 12 (Monday):** International Nurses Day (Falls within Nurses Week) - *Another key day to show your appreciation with special offers or messages.*
- **May 13 (Tuesday):** National Apple Pie Day (Fun)
- **May 14 (Wednesday):** Dance Like a Chicken Day (Fun)
- **May 15 (Thursday):** National Chocolate Chip Day (Fun)
- **May 15 (Thursday):** National Peace Officers Memorial Day (Falls within Police Week) - *A solemn day of remembrance. Consider a respectful social media post acknowledging their service.*
- **May 16 (Friday):** National Bike to Work Day (Fun)
- **May 17 (Saturday):** Behind Clara's Lens: The Life and Photography of Clara Weisheit- Exhibit Opening Party (Ravenswood)
- **May 18 (Sunday):** No Dirty Dishes Day (Fun)
- **May 20 (Tuesday):** Pick Strawberries Day (Fun)
- **May 21 (Wednesday):** National Waiters and Waitresses Day (Fun)

- **May 22 (Thursday):** Buy a Musical Instrument Day (Fun)
- **May 23 (Friday):** Lucky Penny Day (Fun), Ripley on Sale (Jackson County)
- **May 24 (Saturday):** National Escargot Day (Fun)
- **May 25 (Sunday):** National Tap Dance Day (Fun)
- **May 25 (Sunday):** National Wine Day
- **May 26 (Monday):** Memorial Day (National, WV), Memorial Day Service (Jackson County/Ravenswood), National Paper Airplane Day (Fun)
- **May 27 (Tuesday):** Sunscreen Day (Fun)
- **May 28 (Wednesday):** National Hamburger Day (Fun)
- **May 31 (Saturday):** National Macaroon Day (Fun)
- **May (Likely Mondays):** Ravenswood Monday Night Bass League (Ohio River Fishing)
- *Recurring weekly event during warmer months.*

June

- **June 1 (Sunday):** Flip a Coin Day (Fun)
- **June 2 (Monday):** National Rocky Road Day (Fun)
- **June 3 (Tuesday):** National Egg Day (Fun)
- **June 4 (Wednesday):** Hug Your Cat Day (Fun)
- **June 4 (Wednesday):** National Cheese Day - *Cheese boards, cheesy dishes!*
- **June 5 (Thursday):** National Donut Day (Fun)
- **June 6 (Friday):** National Gardening Exercise Day (Fun)
- **June 7 (Saturday):** Car Show (Ripley - Jackson County), Masterpiece Ballet Spring Recital (Ravenswood High School)
- **June 8 (Sunday):** Best Friends Day (Fun)
- **June 9 (Monday):** National Strawberry Rhubarb Pie Day (Fun)
- **June 10 (Tuesday):** Iced Tea Day (Fun)
- **June 11 (Wednesday):** World Doll Day (Fun)
- **June 12 (Thursday):** Loving Day (Cultural)
- **June 13 (Friday):** Sewing Machine Day (Fun)
- **June 14 (Saturday):** Monkey Around Day (Fun), 2025 Dash for Diabetes 5K Walk/Run
- **June 15 (Sunday):** Smile Power Day (Fun)
- **June 15 (Sunday):** Fathers Day
- **June 16 (Monday):** Fresh Veggies Day (Fun)

- **June 17 (Tuesday):** Eat Your Vegetables Day (Fun)
- **June 18 (Wednesday):** Go Fishing Day (Fun)
- **June 19 (Thursday):** Juneteenth National Independence Day (National, Cultural), National Martini Day (Fun)
- **June 20 (Friday):** West Virginia Day (State), Ice Cream Soda Day (Fun)
- **June 21 (Saturday):** Go Skateboarding Day (Fun)
- **June 21 (Saturday):** National Smoothie Day -
- **June 22 (Sunday):** National Chocolate Eclair Day (Fun)
- **June 23 (Monday):** National Pink Day (Fun)
- **June 24 (Tuesday):** Swim a Lap Day (Fun)
- **June 25 (Wednesday):** National Catfish Day (Fun)
- **June 26 (Thursday):** Forgiveness Day (Fun)
- **June 26 (Thursday):** National Chocolate Pudding Day
- **June 27 (Friday):** Sun Glasses Day (Fun)
- **June 28 (Saturday):** National Ceviche Day (Fun)
- **June 29 (Sunday):** Waffle Iron Day (Fun)
- **June 30 (Monday):** Meteor Day (Fun)

July

- **July 2-5 (Wednesday-Saturday):** Ripley's Weeklong 4th of July Celebration (Jackson County)
- **July 3-5 (Thursday-Saturday):** Mountain State Art and Craft Fair (Ripley - Jackson County)
- **July 4 (Friday):** Independence Day (National, WV)
- **July 7 (Monday):** World Chocolate Day - *A global celebration!*
- **July 13 (Sunday):** National French Fry Day - *A classic side!*
- **July 16 (Wednesday):** National Ice Cream Day - *A summer staple!*
- **July 21 (Sunday):** National Junk Food Day - *A day for guilty pleasures!*
- **July 24 (Thursday):** National Tequila Day - *For bars and restaurants with tequila drinks.*
- **July 26 (Saturday):** National Coffee Milkshake Day - *A perfect blend for coffee shops.*
- **July 28 (Monday):** National Hamburger Day - *Yes, another one! Hamburgers are popular!*

- **July 29 (Tuesday):** National Chicken Wing Day - *A great day for specials!*
- **July 30 (Wednesday):** National Cheesecake Day - *A decadent dessert!*

August

- **August 2-4 (Friday-Sunday):** Ravenswood Ohio River Festival (Ravenswood, Ohio River)
- **August 2 (Saturday):** National Ice Cream Sandwich Day - *A fun summer treat.*
- **August 5 (Tuesday):** National Oyster Day - *For seafood lovers.*
- **August 6 (Wednesday):** National Root Beer Float Day - *Retro and refreshing!*
- **August 9:** National Book Lovers Day
- **August 12 (Tuesday):** National Middle Child Day (can be a fun, quirky food tie-in – "the middle size" special?)
- **August 15 (Friday):** National Relaxation Day
- **August 16 (Saturday):** National Rum Day - *For bars and restaurants with rum cocktails.*
- **August 19 (Tuesday):** National Potato Day - *Celebrate all things potato!*
- **August 20 (Wednesday):** National Bacon Lover's Day - *A favorite for many!*
- **August 25 (Monday):** National Banana Split Day - *A classic dessert!*

September

- **September - National Home Improvement Month:** Align with this broader theme by showcasing furniture that enhances the home. Offer discounts on key pieces or room packages.
- **September 1 (Monday):** Labor Day (National, WV)
- **September 6 (Saturday):** National Coffee Ice Cream Day - *A perfect blend!*
- **September 13 (Saturday):** National Peanut Day - *More peanut love!*
- **September 15 - October 15:** Hispanic Heritage Month (Cultural)
- **September 16 (Tuesday):** Mexican Independence Day
- **September 16:** National Guacamole Day
- **September 20 (Saturday):** National Pepperoni Pizza Day - *Another pizza celebration!*
- **September 25-28:** Harvest in the Wood (Ravenswood)
- **September 26 (Friday):** National Pancake Day - *Great for breakfast spots!*
- **September 28 (Sunday):** National Drink Beer Day - *Another one for beer lovers!*

- **September 29 (Monday):** National Coffee Day - *A huge day for coffee shops!*

October

- **October 4 (Saturday):** National Taco Day - *A popular choice!*
- **October 5 to October 11:** Fire Prevention Week
- **October 11 (Saturday):** National Boss's Day
- **October 13 (Monday):** Columbus Day / Indigenous Peoples' Day (National, WV)
- **October 16 (Thursday):** World Food Day - *An opportunity to highlight sustainable or charitable food practices.*
- **October 25 (Saturday):** National Greasy Foods Day - *Indulge a little!*
- **October 25 (Saturday):** National Make a Difference Day
- **October 28 (Tuesday):** National Chocolate Day - *A treat for chocolate lovers!*
- **October 29 (Wednesday):** National Cat Day
- **October 31 (Friday):** Halloween (Cultural)

November

- **November (Month-long):** Native American Heritage Month (Cultural)
- **November 1 & 2 (Saturday & Sunday):** Día de los Muertos (Day of the Dead) - While a more spiritual holiday, it's often celebrated with special foods like pan de muerto and can be incorporated respectfully with themed menus and decorations.
- **November 3 (Monday):** National Sandwich Day - *Highlight your best sandwiches!*
- **November 8 (Saturday):** National Cappuccino Day
- **November 11 (Tuesday):** Veterans Day (National, WV)
- **November 12 (Wednesday):** National Pizza with Everything Except Pineapple Day - *A fun, specific pizza day!*
- **November 27 (Thursday):** Thanksgiving Day (National, WV)
- **November 28 (Friday):** Lincoln's Day (Day After Thanksgiving) (State), Black Friday Shopping

December

- **December (various dates):** Holiday events, markets, and light displays (Jackson County/Ravenswood)
- **December 4 (Thursday):** National Cookie Day - *A sweet celebration!*

- **December 15 (Monday):** National Cupcake Day - *Perfect for bakeries and sweet treats!*
- **December 20 (Saturday):** National Sangria Day - *Festive and fruity!*
- **December 25 (Thursday):** Christmas Day (National, WV, Religious)

January

- **January 1 (Wednesday):** New Year's Day (National, WV)
- **January 4 (Saturday):** National Spaghetti Day
- **January 15 (Wednesday):** National Bagel Day - *A must for coffee shops and bagel shops!*
- **January 18 (Saturday):** National Hot Chocolate Day
- **January 19 (Sunday):** National Popcorn Day
- **January 20 (Monday):** Martin Luther King Jr.'s Birthday (National, WV)
- **January 23 (Thursday):** National Pie Day
- **January 24 (Friday):** National Peanut Butter Day -
- **January 29 (Wednesday):** Lunar New Year (Cultural)

February

- **February 5 (Wednesday):** National Nutella Day
- **February 7 (Friday):** National Latte Day
- **February 9 (Sunday):** National Pizza Day
- **February 14 (Friday):** Valentine's Day
- **February 17 (Monday):** Presidents' Day (National, WV)
- **February 20 (Thursday):** National Cherry Pie Day
- **February 22 (Saturday):** National Margarita Day
- **February 26 (Wednesday):** National Pistachio Day

March

- **March 1 (Saturday):** National Espresso Day
- **March 5 (Wednesday):** Ash Wednesday (Christianity - Religious)
- **March 8 (Saturday):** International Women's Day (Cultural)
- **March 11 (Sunday):** Mother's Day
- **March 14 (Friday):** National Pi Day

- **March 17 (Monday):** St. Patrick's Day (Cultural)
- **March 20 (Thursday):** National Ravioli Day

April

- **April 1-12:** "Gold Rush" (WV DNR Trout Stocking Event - Potential Fishing Promotion)
- **April 5 (Saturday):** National Caramel Day
- **April 6 (Sunday):** National Burrito Day
- **April 7 (Monday):** National Beer Day
- **April 11 (Friday):** National Pet Day
- **April 12 (Saturday):** National Grilled Cheese Sandwich Day
- **April 13 (Sunday):** Palm Sunday (Christianity - Religious)
- **April 17 (Thursday):** National Cold Brew Day
- **April 18 (Friday):** Good Friday (Christianity - Religious)
- **April 20 (Sunday):** Easter (Christianity - Religious)
- **April 22 (Tuesday):** Earth Day (Cultural)
- **April 23 (Wednesday):** National Picnic Day - *Restaurants can offer picnic baskets or specials.*
- **April 26 (Saturday):** National Pretzel Day
- **April 30 (Wednesday):** National Oatmeal Cookie Day - *A sweet treat for coffee shops & bakeries.*

Ongoing/Recurring:

- **Ravenswood Monday Night Bass League:** Likely continues during the warmer months.
- **Local Events at Riverfront Park (Ravenswood):** Check the city calendar for any smaller, unlisted events.

This comprehensive list should provide you with a wealth of opportunities for social media promotions throughout 2025! Remember to tailor your content to each specific holiday or event and engage with your audience.

Ideas on how to use these opportunities...

- **Run Special Promotions:** Offer discounts, new menu items, or themed specials for the day.
- **Create Engaging Social Media Content:** Share fun facts, recipes, polls, or photos related to the food holiday.
- **Host Contests or Giveaways:** Encourage customers to participate by sharing their favorite [Food Holiday] dish.
- **Partner with Other Local Businesses:** Collaborate on a food-related promotion.
- **Decorate Your Space:** Add themed decorations to create a festive atmosphere.