



Revitalizing the Heart of Our Community

DDA Board Meeting Agenda

August 14, 2025 8:00 am
Dallas Civic Center

- I. Call to Order
- II. Action Items
 - A. Minutes from June and July
 - [DDA Board Meeting Minutes June 2025](#)
 - [DDA Board Meeting Minutes July 2025](#)
 - B. Bank Account Separation of Funds
- III. Informational Items
 - A. Supporter Campaign Results to Date
 - [2025 Support Request & Results.xlsx](#)
 - B. Lauren Main Street Conference Highlights
 - [OMS Conference July 2025](#)
 - C. Action Plans to Committees
 - [2025 Committee Work Plans Final 11/14/2024](#)
 - D. OMS Reporting
 - [Quarter 2 Reporting.pdf](#)
 - E. Salem Health Grant Update
 - F. Postcard Canvassing: Survey, Marketing Suggestions, Scarecrow Contest, Christmas Town
 - G. Conference Registration
 - [Oregon Parks and Recreation : Oregon Main Street Conference : Oregon Heritage : State of Oregon](#)
- IV. Standing Reports
 - A. President
 - B. Treasurer
 - 1. Profit & Loss (statement of activity)
 - [Statement of Activity July 2025.pdf](#)
 - 2. Balance Sheet (statement of financial position)
 - [Statement of Financial Position July 2025.pdf](#)
 - C. Downtown Manager
 - 1. Newsletter [Dallas Downtown Association Newsletter](#)
 - D. City
 - E. Chamber/Visitor's Center



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V. Committee Reports

- A. Promotions (postponed until September)
- B. Economic Vitality
- C. Organization
[Organization July 2025 Minutes](#)
- D. Design
[Design Com Rpt for DDA Board Mtg.docx](#)
- E. Executive
[Ex Comm August 2025 Minutes](#)

VI. Good of the Order

VII. Adjournment

Next Meeting: Thursday September 11, 2025 @8am