



Board of Directors Regular Meeting Minutes

Wednesday April 22, 2020

3:00 p.m.

Board Members Present – Tom Carlson, Mark Vespoli, Jamie Hazen, David Herrick, Lisa Peters, Wayne Wiley, Dave Brown, Dave Piches, Mike Esparza

Staff Present – Kat Maudru

Others Present – Holly Klein, Rob Kline, Steve Pavalakis

Call to Order/Introductions – Mark Vespoli 3:00

President's Comment – Vespoli wants to open up as soon as possible. He noted that the annual report when slightly over budget.

Roseville Police Department Update - None

Approval of Minutes from 3/25/20 Regular Meeting - (Piches, Wiley, carries)

Public Comment – Mark Vespoli –None

Treasurer's Report – Mike Esparza

- Bank Balance at 3/1/20 - \$150,583
- Normal expenses paid
- Received assessment revenue in March in the amount of \$120,000
- There will have to be some budget revisions made due to changes in the economy
- Bank Balance at 3/31/20 - \$247,616

Action Items

- **Recommend allocation of funds from the clean & safe budget category to partially cover one private security officer within the district for an additional period of one year at a cost not to exceed \$15,000.** Wayne Wiley. Wiley discussed that this was a continuation of an

increase of \$15,000 that passed in 2019. After much board discussion the motion was unanimously approved. (Brown, Peters) Carries

- Recommend contracting with Civitas to prepare the 2020 tax rolls for the DRP at a cost not to exceed \$3,500- Mark Vespoli. After much board discussion it was decided that it would much more cost effective and efficient to have Civitas take care of the tax rolls for tax year 2020. (Peters, Brown Carries)

New Discussions:

- **Berry Fest Update** - John Javidan - None
- **Mike Esparza New Treasurer?** – Mike Esparza discussed that he no longer wants to continue as treasurer of the DRP. He stated that Dave Herrick has agreed to take over as the new treasurer. A formal vote will take place at the next board meeting.
- **Coronavirus updates within the district. How can we help?** – The board discussed how the DRP could help local business owners. One idea was to create a Coronavirus subcommittee to come up with a plan. Another was to send an e-mail to board member for them to reply back with different ideas.

Status Reports

- **Admin/Projects - Maudru** – 19 out of 93 ballots have been returned. Need to reach out to more property owners. Hopefully all ballots will be returned by the end of May. Annual report has been completed and mailed.
- **Governance, Capital Improvements, Budget** – Façade program update. Two more applications have been tentatively been approved. All \$50,000 of program funds have been used.
- **P/R Marketing, Technology/Events-** Holly Klein is working on a new logo for Autumn on the Bridge fundraiser. Although the fundraiser may be canceled. Klein stated that there have been an increase in the number of users on the website as they want to know what is going on downtown.
- **Clean and Safe** – Navigator position is going through the interview process. One candidate has been interviewed and 2nd interview is being sought
- **Arts and Entertainment** – Mural program is still going on as planned. The DRP has been billed for three walls by Blue Line Arts

Stakeholder Reports .

- **City of Roseville – Wiley** – Wayne Wiley mentioned that the City pf Roseville may come up with a loan program to assist local businesses as a result of the Covid crisis

- **Roseville Parks – Barsotti** - None
- **Roseville Chamber – None**
- **Downtown Merchants – Hazen** - Downtown Tuesday Night's has been canceled through June

Motion to Adjourn at 4:40 pm