

Main Street Advisory Board Agenda, 2.20.20, 9 AM - 5 PM

Join Zoom Meeting

<https://zoom.us/j/860639397>

Meeting ID: 860 639 397

Dial by your location

+1 669 900 6833 US (San Jose)

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9:00 AM – Welcome and introductions

9:30 AM –Afton application review

10 AM - Review

- Community Reports
- Annual Survey

Updates:

- Wyoboards.gov emails
- New board books for board members
- NMSC State Coordinator - Leadership Council
- Facade grant - NPS/NMSC
- Name tags, name plates, business cards
- MS 101 Webinar - 50 registrants
- HAAF
- Newsletter
- WMS Advisory Board meeting dates

Discussion Items:

- NMSC proposal for community assessments (FY2021, \$42,000)
- FY20 WMS Work plan
- Budget/allocation for FY21 & FY22
- WMS Awards
- Main Street levels/guidelines/expectations/consequences
- WMS Small Business Saturday campaign
- TA application round (policy, etc.)
- BPW-MSN conference
- Transformation Strategies report