

Happy Fall!

Central is blessed that our town is growing, and our business district is being revitalized. An important part of this effort is celebrating our railroad history and coming together as neighbors to celebrate fall in our community.

What was the Central Railroad Festival is now Trick or Train on Main. For those tried-and-true railroad enthusiasts, don't fear. We are preserving the festival's foundation and continuing our time-honored tradition of recognizing and celebrating Central's railroad beginnings. The Central Railroad museum will still be open for festival-goers. In addition, we will still offer our rides for children on our miniature train.

This year, we're celebrating autumn again by providing a safe and family-friendly trick-or-treat opportunity downtown. Trick-or-Treat tent sponsors will be able to give away candy or other fun promotional items to children as they make their way down Main Street. We'll also have costume contests, train rides, fall-themed vendors, free live music, family-friendly activities and highlighting our great town and small businesses.

We were blown away by the attendance at this event last year, and had an estimated 3,000 folks in our Main Street district throughout the day. It was a great way to show off our town, and a great way for you to let lots of folks know about your business.

Please review the many ways you can support this event and our community and plan to join us on Main Street on Oct. 25th

Best wishes,

Andrew Beckner, Mayor & Main Street Director & Committee members

Gold Level Sponsor \$1,000

- Sponsor logo displayed on festival signage
- Announcement at beginning of festival on main stage
- Designated booth available on festival grounds, can display promotional materials on site
- 2 social media mentions on the Town of Central Facebook page
- 1 social media mentions/posts on the Main Street Facebook page and IG account
- Logo displayed on the Trick or Train on Main swag bag

Silver Level \$500

- Sponsor logo displayed on festival signage
- Announcement at beginning of festival on main stage
- 1 social media mentions/posts on the Main Street Facebook page and IG account
- Logo displayed on the Trick or Train on Main swag bag

Bronze Level \$250

- Company name listed on the Trick or Train on Main swag bag
- 1 social media mentions/posts on the Main Street Facebook page and IG account

We also have in-kind sponsorship opportunities available, as well as customized event-based sponsorships. We'd love to work with you to create a partnership in whatever way works best for you and your business.

Ads or logos due to by Friday, October 10th to ensure names are included in festival swag Email Katherineabrooks1@gmail.com or call (864) 360-4722

**Make checks payable to "The Town of Central" with "Trick or Train" in the memo section
Mail Checks and form to: Central Town Hall - PO Box 549 1067 W. Main Street Central, SC 29630**