



Board of Directors Regular Meeting Minutes

Wednesday, August 27, 2025

3:00p.m. – 5:00p.m.

Randy Peters Catering and Event Center

105 Vernon Street, Roseville, CA 95678

916-726-2339

Call to Order/Introductions – Dave Piches, President @

Members Present: [Dave Piches](#), [Lisa Peters](#), [Kat Maudru](#), [Mike Esparza](#), [Frank Van Zant](#), [Tom Carlson](#), [Mark Vespoli](#), [MaryTess Mayall](#), [Jamie Hazen](#), [Dave Herrick](#), [Wayne Wiley](#)

Members not Present:

[Ed Mojica](#)

Others in attendance: [Gina McCall](#), [Pete Hill \(Allied\)](#), [Hector Lopez \(allied\)](#), [Cynthia Robert](#), [Andrew Saunders](#), [Genevieve Topple](#), [Mehrshad Mansouri](#), [Thomas \(allied\)](#)

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)

[MaryTess](#) – Thanks to [DRP](#) for sponsoring [Gallery Gala](#) fundraising (2 tickets available).

Roseville Police Department/Allied Security Update

[Review of downtown security](#). Double parking on [Vernon street](#) is a problem. Mostly doordash or delivery type drivers. [Allied](#) will bring up to [RPD](#) soon. 1 officer per day.

President's Comments – Dave Piches

[New banners](#) are up.

Guest Speaker - [Andrew Saunders](#) – [Lincoln Highway Historical Signs Update](#) – [Review of Lincoln Hwy project](#). Board agrees it is a good project.

Guest Speaker - [Mehrshad Mansouri](#) - [Innovation Workshop](#) – [managing director of Growth Factory](#). [Review of educational series at growth factory location in the coming months](#).

Approval of Regular Meeting Minutes from 7-23-25 and Executive Meeting Minutes from 7/29/25

[Motion by Tom](#), 2nd by [Wayne](#).

Treasurer's Report – [David Herrick](#)

- [Review of Financials/Budget](#)

- Approval of Financials [Motion by Tom, 2nd by Mark.](#)

Stakeholder and Status Reports:

- Comments or questions not covered in Board Packet Report
[MaryTess status update on mural program.](#)

Action Items

- The Facade Grant Approval Committee recommends providing previously approved Facade Grant funds to the West House for its outstanding exterior remodel at an amount not to exceed \$10,000 - Dave Piches [Motion by Lisa, 2nd by Dave Herrick.](#)
- Recommend contracting with Home Details to wrap the eligible trees with lights on the 100 - 700 blocks of Vernon Street at a cost not to exceed \$15,000 – Jamie Hazen [Motion by Wayne, 2nd by MaryTess.](#)
- Recommend sponsorship of Roseville PAL's Bacon and Brew Bash Fundraiser at a cost not to exceed \$1,000 - Jamie Hazen [Motion by Tom, Dave. Jamie Abstain.](#)
- Recommend reimbursement for Hiscox Contractor Insurance at a cost not to exceed \$346 – Kat Maudru [Motion by Tom, Lisa. Mike Abstain](#)
- Recommend inclusion of sidewalks in front of the West House in the power washing at a cost not to exceed \$150 – Kat Maudru [Motion Lisa, David Herrick.](#)

New Discussions

- Ice rink update/select committee – Lisa Peters [Lisa asking various board members to assist with certain items to make the event happen.](#)
- Parade Update – Stephanie Hill [N/A](#)
- Merchant of the Month – Paw Chi Holistic Veterinary Care Kat Maudru [Report by Kat](#)
- Subcommittee Strategic Plan Quarterly Goals check-in – Kat Maudru [Review by Kat](#)

Motion to Adjourn [by MaryTess, Mark @4:49pm](#)

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.