

For @the Grounds, we have the “What’s around @the Grounds” program that currently costs \$700 for 6 months.

As a participant, you’ll receive:

- Feature on our What’s Around @the Grounds webpage
- Rotational signage on the interior digital wall in the Roebbelen Center for each event
- Rotational signage on the wayfinding marquee for each event
- Pop-up 33”x81” WATG banner with a QR code linking to your site at each event
- Monthly inclusion in our @the Grounds e-newsletter (41K+ reach, 45% open rate)
- Monthly social media post across our platforms (8K+ followers)
- Link on the FAQ sheet distributed to attendees before each event

You’ll also be featured on monitors in the Roebbelen Center during every event as part of our sponsor reel, as well as on our info booth monitor during sporting events. You may customize what appears on the info booth monitor — for example, a menu, images of your business, or a short summary.

Upcoming Event Highlights:

- Sacramento Sports Card Show – Sep 25–28
- JAMZ Cheer – Oct 11–12 & Nov 7–9
- G365 Capital Clash (Basketball) – Oct 25–26
- Mountain Mandarin Festival - November 21-23
- American Cheer Power – Roseville Showdown – Dec 6–7
- Women's West Coast TOC (Wrestling) – Dec 18–20
- West Coast Circuit Session 2 (Basketball) – Dec 26–28

## ICE RINK:

\*\*\*I know you are looking for a shorter commitment especially for the ice rink promotion. I would be happy to provide all of the benefits listed above under the "What's Around @the Grounds" program for \$150 for 2 months (Nov and Dec).

For Placer Valley Tourism - we can add the ice rink and any other DRP related events to our [event calendar](#). We can also include in our monthly newsletter that is distributed to our email database and [social media channels](#) (Facebook, Instagram, LinkedIn) There is no cost associated with this.