



Agenda - Regular Board of Directors Meeting

June 17, 2020, 6 – 8 pm at Lynnwood Craft's

- I. **Call to Order:**
- II. **Board of Directors** (Stephanie Meckler, Kara Bearry, Rich Valencia, Marjene Streeper, Ken Valencia and Debbie Sanchez)
 - A. **Attendance (Board Members)**
 - B. **Others in Attendance**
- III. **Agenda Additions**
- IV. **Approval of 6/17/20 Agenda**
- V. **Approval of the 5/20/20 Board Minutes**
- VI. **Public Comments**
- VII. **Treasurer's report**
- VIII. **Old Business**
 - A. **Business Directory update**
 - B. **Website update**
 - C. **Meet & Greet update**
- IX. **New Business -**
 - A. **Fundraisers**
 - B. **Add Halloween event (aka Safe Downtown Halloween)**
 - C. **Office hours & staffing**
 - D. **Booth prices and Bronze level access to booth (10x20)**
 - E. **Chamber Rep re Vendor Food Pads**
- X. **Board Comments**
- XI. **Adjournment** (Next Regular Board meeting – July 15, 2020.)



Events & Committee Reports On-going:

Event/Date	Members	Discussion
Biscuit & Gravy 3/7/20	n/a	Cancelled.
Meet & Greet 3/7/20	Marjene	See notes.
Texas Hold'Em Poker Tournament 4/25/20	Stephanie M.	Cancelled.
Independence Day Celebration 7/4/20	Kelly	Cancelled
Classic Car Show 8/14/20		
Heritage Festival 9/4 – 9/6/20		
Christmas Tree Events 12/4/20		



Draft Minutes - Regular Board of Directors Meeting

May 20, 2020, 6 – 8 pm at Maker's

- I. **Call to Order:** Stephanie M called the meeting to order at 6:08 pm.
- II. **Board of Directors** (Stephanie Meckler, Kara Bearry, Rich Valencia, Marjene Streeper and Ken Valencia)
 - A. **Attendance (Board Members)** Stephanie Meckler, Marjene Streeper and Ken Valencia.
Absent: Rich Valencia; excused absence: Kara Bearry
 - B. **Others in Attendance:** Sherry Wicks, Debbie Sanchez, Sue Hicks, Terry Huebner, Jeff Turpin and Debbie Griffin
- III. **Agenda Additions**
 - A. Charles Sherman resignation received via email as of 2/25/20.
 - B. Greg Smith resignation per Article Six (6.5), i.e. absent from three consecutive Board meetings. A motion was made to accept Charles S. emailed resignation on 2/25/20 and Greg S. resignation due to absence of three consecutive Board meetings. The motion was amended to require a formal notification needs be sent to Greg S. MJS\unanimous
- IV. **Approval of 5/20/20 Agenda** – A motion was made to approve the agenda with two modifications addressing the resignations. MJS\unanimous
- V. **Public Comments** – Debbie S asked if anyone had been working on the issues in the notes from the last non-quorum meeting. A discussion followed.
- VI. **Treasurer's report** – Checking balance is \$1,070.00 and savings balance is \$7,407.19. No payroll has been made for a couple of months.
- VII. **Old Business**
 - A. **4th of July update** – Kelly M. had provided an update on 5/4 concerning the 4th of July event and explained that she needed a decision from the Board as to whether or not the event will take place. She further explained on 5/13 that six County agencies needed to sign-off on an event application form and that the Sheriff's department will not sign off until approved by the Governor when restrictions are lifted for gatherings and events. She said that the Sheriff's Department indicated that the soonest for events would be September, at best.

The Chamber does the event in the park and other organizations were responsible for the parade. Colfax and Tahoe City have cancelled their events. Additionally there was information on Facebook about how everyone felt if the event was cancelled. Most communities have cancelled events. Debbie G said there are no updates on the County's website re rules and regulations for outdoor vendors. The Veterans with support from the American Legion will be doing something special and individuals can make their own decisions about participating. Maker's will be open providing a barbeque.



Debbie S explained the process she had to follow at a prior July 4th event a few years ago during a fire. There was lengthy discussion about the Chamber supporting some sort of July 4th event activities such as kid's poster contest, etc., then finally a motion was made to cancel the Chamber's July 4th festival event in the park because County permits cannot be obtained at this point. S\MJ\unanimous.

Debbie G and Marjene will write an article for the Messenger and website explaining the cancellation and that the Chamber has no chose. Also some sort of wording is needed to explain that the parade was not the responsibility of the Chamber but it also falls under the COVID-19 restrictions.

Terry explained that CA Dept of Alcoholic Beverage Control have increased the price per event for the American Legion's services from \$25 to \$200 so the cost to the Chamber for the use of the American Legion bar has increased.

- B. Business Directory update** – There have been many problems with the business directory over the last three years with members being charged and not receiving services. Home office businesses should also be included. Many business numbers have been called but in some situations there was no contact. There needs to be verification of correct information.

Sherry said that an insert into the Messenger would cost \$225. There was a misunderstanding about the insert. Some thought it was the Business Directory but Sherry explained it was a flier soliciting home businesses, etc. Debbie S explained that Auburn Printing allows for use of the bulk mail stamp at a cost. She also said that the Post Office offers a service to distribute the Business Directory in the Foresthill area only (a minimum of 2,000 at \$.075 each for a total of \$150). Debbie G used InDesign to do the map.

Sherry explained that the County had paid \$1,365 membership dues from 2014 through 2017. They haven't paid any fees (TOT or membership) since 2018. Sherry said that the inside of the most recent draft Business Directory (2018-2019) had missing information. Stephanie volunteered to work on the Business Directory using Publisher. Everyone agreed that the Business Directory needs to be published regardless of whether the information is correct or not. A disclaimer can be printed in the directory. A tentative target date of 6/1 was set for completion of the digital Business Directory file.

- C. Website update** – Debbie G gave an update of the domain name and the issues she had. She renewed the .com domain name for two years at GoDaddy for \$36. She said that the .org domain name will be accessible and on the market on 6/1. The .org website can do a redirect to .com website. Debbie cancelled a couple of online utility services that the Chamber was not using. She has added updates to government directives required for COVID-19. Locable has had some issues with their online payment services (i.e. Strip, similar to ApplePay, etc.). She added a "Shop" button.



Foresthill Divide Chamber of Commerce

There was a discussion about marketing at the Chamber website and on Facebook. Stephanie can add names to administer FaceBook because she has the Admin information. Debbie S says that the Chamber needs to market the member's services. The Meet & Greet event needs follow-up.

A motion was made to add Debbie S to the Chamber Board. MJS\unanimous. Debbie S accepted the Board position. She also agreed to work on the Chamber's QuickBook files.

D. Emergency Care Packages project update - None

VIII. New Business -

A. Fundraisers - None

B. Add Halloween event (aka Safe Downtown Halloween) - None

C. Office hours & personnel – There was discussion about changing office hours to Thursday 12 – 4 pm, Friday 12 – 4 pm and Saturday 12 – 4 pm. Debbie S volunteered to staff the office on Thursday and Marjene volunteered to staff the office on Friday.

D. Booth prices and Bronze level access to booth (10x20) - None

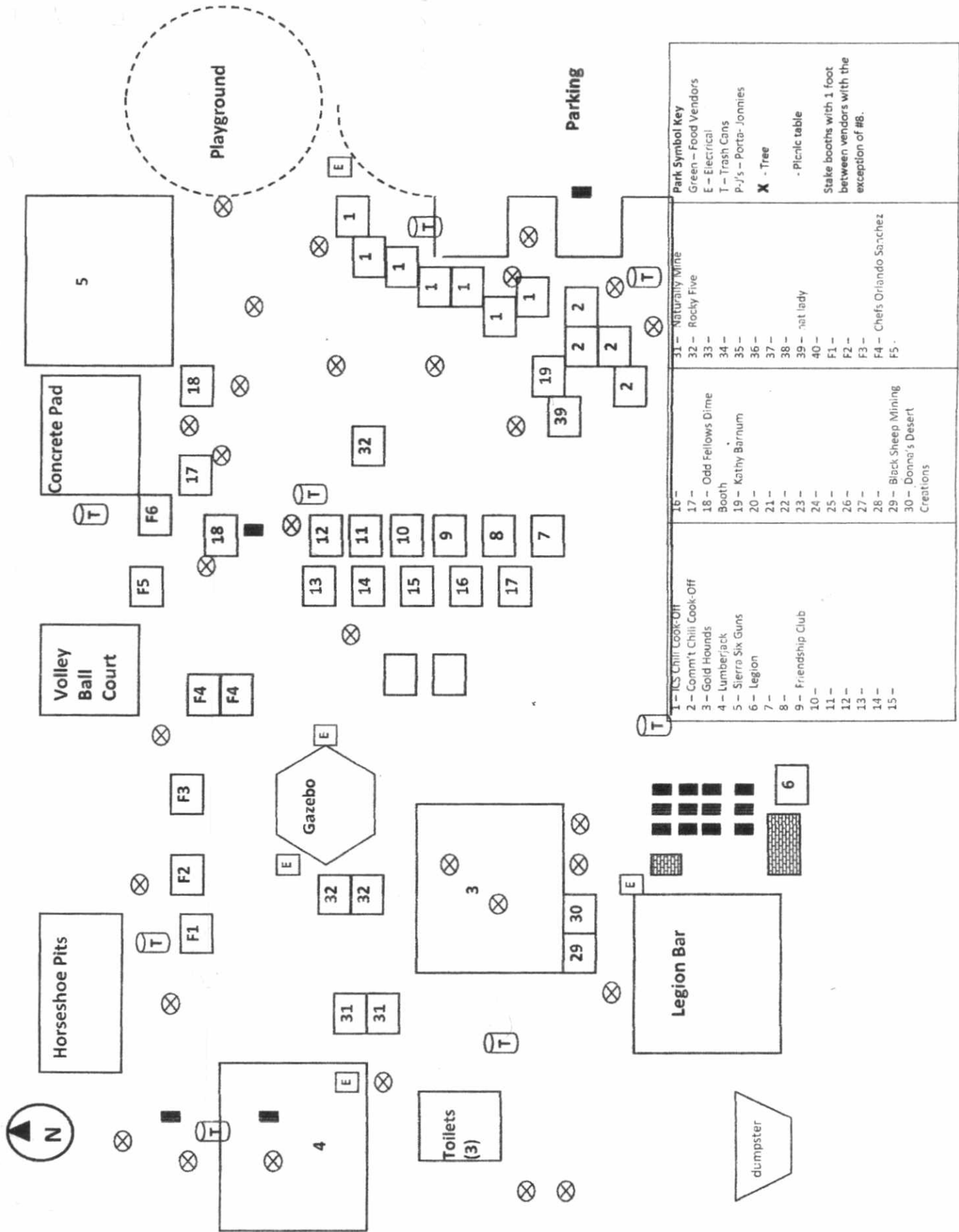
E. Chamber Rep re Vendor Food Pads – Debbie S agreed to take the lead working with the County in placing the food vendor pads. Sherry will provide the information that she will need.

IX. Board Comments – There was discussion about the Classic Car Show in August and the use of the hall by the Foresthill Football team on 8/15 for a dinner and dance fundraiser. It was explained that the Riders prepare the food at the Memorial Hall the day before the car show event. The Chamber hires the Riders to do the cooking. (Note: The Chamber booked the Veterans Memorial for 8/15 and 8/16...not 8/14. Agenda Events & Committee Reports is incorrect.) There was no vote.

X. Adjournment – The meeting was adjourned at 7:59 pm.

(Next Regular Board meeting – June 17, 2020.)

Heritage Layout 2011



Park Symbol Key	
Green	- Food Vendors
E	- Electrical
T	- Trash Cans
P-J's	- Porta-Jonnies
X	- Tree
-	- Picnic table
Stake booths with 1 foot between vendors with the exception of #8.	

16 -	ILS Chili Cook-Off	31 -	Naturally Mine
17 -	Comm't Chili Cook-Off	32 -	Rocky Five
18 -	Gold Hounds	33 -	
19 -	Lumberjack	34 -	
20 -	Sierra Six Guns	35 -	
21 -	Legion	36 -	
22 -		37 -	
23 -	Friendship Club	38 -	
24 -		39 -	nat lady
25 -		40 -	
26 -		F1 -	
27 -		F2 -	
28 -		F3 -	
29 -	Black Sheep Mining	F4 -	Chefs Orlando Sanchez
30 -	Donna's Desert Creations	F5 -	