

# Stakeholders and Subcommittee Status Reports 10/22/25

## Stakeholder Reports

### Roseville Chamber of Commerce:

- No updates

### City of Roseville –Economic Development Department:

- Atlantic/Vernon Street improvements – a contractor has been selected. Construction is anticipated to begin in late fall 2025. Learn more at <https://www.roseville.ca.us/cms/One.aspx?portalId=7964922&pageId=18723902>
- Development Activity:
- 200 Vernon Street – construction is underway for a new restaurant (unknown) and 2<sup>nd</sup> floor office tenant. The building will have additional spaces for future retail.
- 320 Vernon Street – active construction for Old Town Pizza with a targeted opening in June 2026.

### Parks and Recreation:

- November 1<sup>st</sup> - Dia De Los Muertos Event, 12p-7pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Atlantic 9a-9p
- November 2<sup>nd</sup> - Latino Leadership: Dia De Los Muertos Event, 2-6pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon/ Vernon St between Taylor & Washington, 8a-8p
- November 13<sup>th</sup> - Food Truck Mania, 10am-4pm; Location: Vernon Street Town Square/ S. Grant Street; Street Closures: S. Grant between Oak and Vernon, 3-10pm
- November 27 - Turkey Trot, 9a-12pm; Location: Vernon Street Town Square/ Downtown Run Course:
  - Street Closures: Downtown Run Course, 5a-1p
  - Vernon St. between 6th St & Folsom Rd.
  - Vernon St. between Yosemite St & Vernon
  - Atlantic St. between Vernon & Maciel Ave.
  - Folsom Rd. between Vernon & Mayfair Dr
  - 6th St. between Vernon & D St
  - 5th St. between Vernon & 6th St
  - E St. between Atlantic & Vernon
  - Taylor St. between Atlantic & Oak St
  - S. Grant St. between Taylor & Vernon
  - Atlantic St. between Lincoln & Folsom Rd
  - Linda Dr. between Atlantic & Vernon
  - Old Washington Blvd. between Atlantic & Oak St
  - Lincoln St. between Atlantic & Vernon
  - Jefferson St.
- November 29, Bombshell Market 10a-6pm; Location: Vernon Street Town Square; Street Closures: Downtown Run Course 7a-7p

**Downtown Roseville Merchants:**

- See Family Fun Night Flyer in Board Packet

**Status Reports****Admin/Projects:**

- Work on annual report begins in November
- Next power washing to be scheduled

**PR/Marketing, Technology, Events:**

- Ice Rink – update to be given at board meeting
- See social media marketing report in board packet

**Clean and Safe:**

- The Boy Scout Alley Clean Up will be on Sunday October 19th at 8:00 am. You are welcome to come and check out the scouts in action.
- Clean and safe will have a committee meeting on Wednesday October 15th to discuss organizing a community clean-up day in the district.

**Governance, Capital Improvements, Arts & Entertainment:**

October Update for the Roseville Mural Project:

- Mural Location #1 - Randy Peters Catering: Updated designs received from artist; Blue Line Arts is scheduling a meeting with the Peters' to discuss.
- Mural Location #2 - TRAX Taproom & Kitchen: completion was promoted on social media and will be reflected on the Blue Line Arts website and print materials.
- Mural Location #2 - Goldfields: Permit has been approved, Blue Line Arts scheduling paint days with artists and property owner to commence before December.
- Mural Location #3 - City of Roseville CMU behind Goldfields: Blue Line Arts has updated agreement items as requested and will forward it to the city for further review.
- Mural Location #4 - Blue Line Arts: during the Gallery Gala - Benefit Art Auction fundraiser on October 4th, Blue Line Arts raised \$5,000 to match DRP's mural commission commitment.
- Mural Location #6: 246 Vernon Street (faded mural between Westhouse and Lucas & Co salon originally painted by Juanishi Orosco) this property is currently owned by Kirk Doyle however he is in the process of selling this property. He has agreed to pass along Blue Line Arts contact information to the new buyer to see if they are interested.

- Mural Location #7: Arc of Placer County/Studio 700: Blue Line Arts met with Studio 700 staff to have preliminary discussions for a mural potentially on 531 Vernon St wall.