PARTNERSHIP

Board of Directors Regular Meeting Minutes
Wednesday, September 24, 2025
3:00p.m. – 5:00p.m.
Randy Peters Catering and Event Center
105 Vernon Street, Roseville, CA 95678
916-726-2339

Call to Order/Introductions – Dave Piches, President @ 3:00 pm

Members Present: Dave Piches, Kat Maudru, Frank Van Zant, Tom Carlson, Jamie Hazen, Dave Herrick, Wayne Wiley, Ed Mojica

Members not Present:
Mike Esparza, Lisa Peters, Mark Vespoli, Mary Tess Mayhall

Others in attendance: Gina McCall, Pete Hill (Allied), Hector Lopez (allied), Genevieve Topple, Stephanie Hill, Melissa McCoullgh, Pete Krause, Summer Lopes, Suzette Loggins

President's Comments: None

Public Comment (limited to 3 minutes each – for all items on or not on Agenda): Wayne Wiley discussed Roseville Rising and the culinary event at Randy Peters Catering on October 2 between 5-7 pm. Jamie Hazen also discussed the Vinters Association may have a sip and shop event next Spring.

Speaker: Suzette Loggins (Premier Reality): Gave a discussion on having a partnership between the DRP and her real estate business with the intention of having an open house in the district. The purpose of the open house would be to draw possible tenants into the district. The open house would showcase vacant spaces. There was a board discussion on the purpose of the open house and who would be invited. Possible invitees might include investors and potential business owners as well as current district property owners. The open house would occur by the end of the year. The board was very receptive.

Roseville Police Department/Allied Security Update: The double-parking issue was discussed and nothing has been done about. Still looking for solutions. The board discussed possible solutions.

President's Comments – Dave Piches: Discussed giving check to the West House. Dino was very happy to receive the check

Approval of Regular Meeting Minutes from 8-27-25: Van Zant gave a motion, Hazen Second Carries

Treasurer's Report – David Herrick

- Review of Financials/Budget: Beginning Cash Balance was $227,229
- Major expenses were to Blue Line Arts. Still working on commitments.
- Approval of Financials: Wiley made a motion, Mojica second carries

Stakeholder and Status Reports:

- Comments or questions not covered in Board Packet Report

Action Items

- Recommend partnering with the Boy Scouts for an Alley Clean Up in the District on October 19th at a cost not to exceed $2000 – Tom Carlson – Carlson discussed the Alley Clean Up project in which the Boy Scouts will clean up all of the alleys in the district. The proposal is for the DRP to pay the Boy Scouts an amount of $2,000. The board wants to meet some of the scouts. Maybe December board meeting. After board discussion the board unanimously approved the alley clean up project. Herrick made a motion, Wiley carries
- Recommend participating in the What's Around @theGrounds Program ($700) and contracting with Elevate to design a flyer ($250), not including printing, at a total cost not to exceed $1000 – Kat Maudru: Discussed partnering with The Grounds to design a flyer that would provide advertising for the district and The Grounds would also promote certain events in the district. How much benefit would the DRP receive? After much discussion the board decided to table to action item to a future date.
- Recommend contracting with Geneveve Topoll for Ticket Spice Administrative Set-up at a cost not to exceed $300 – Kat Maudru: Discussed having Topoll set up the ticket spice merchant program for the Ice Rink at a cost not exceed $300. After much board discussion the action item was approved. Hazen, Wiley carries

New Discussions

- Ice rink update – Gina McColl: McColl gave an update on the ice rink. Ticket Spice is being set up. There was a logistics meeting with the city staff. There was also a meeting marketing and sponsorships. Maudru contacted many potential sponsors. Looking for a potential lead sponsor. Need all board member to assist.
- Parade Update – Stephanie Hill: Hill gave a parade update. She has looking at potential sponsors and vendors. She received six sponsors and ten vendors. Judges have been selected. Maudru will be the Emcee. Date of the parade will be December 6th at 10:30 am.
- Double parking issue update – Wayne: No solutions yet
- Mural Enhancement Update – MaryTess: In status report
- September Merchant of the Month: Free Spirit Massage - Kat Maudru: Gave discussion on the massage business. Amanda enjoys working downtown and working with the local business owners.
- Subcommittee Strategic Plan Quarterly Goals check-in – Kat Maudru : The committees gave an update on goals.

Motion to Adjourn: Van Zant, Mojica carries 4:24 pm

<u>NOTICE TO PUBLIC</u>:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda**.**