

Minutes of the 2024 NAMPA Annual Membership Meeting

Wednesday, September 11, 2024

Kevin VanGundy, NAMPA President called the NAMPA annual membership meeting to order at 12:28 pm EDT via ZOOM on Wednesday, September 11, 2024. He welcomed the members attending today's annual membership meeting. He thanked those members who have attended the earlier session of ZOOM 2024 NAMPA national convention and hope that it has been beneficial for them. He reminded everyone to log into the next session where the results of the 2024 NAMPA Awards will be presented.

Gary Calligas, Executive Director of NAMPA, announced that he had previously emailed to all current and active NAMPA member publications and their representatives copy of the annual meeting minutes of September 21, 2023; copy of the annual membership meeting agenda, and a copy of the proposed slate of officers and board members for 2025.

The reading of the 2023 NAMPA annual membership meeting minutes was waived as no one asked for it to be read during this meeting and no one asked any questions or gave any comments.

A motion was made by Dan Roberts seconded by Kevin Ferris to approve 2023 NAMPA annual membership meeting minutes of September 21, 2023. **PASSED**

The 2024 NAMPA Financial Report as of September 6, 2024 was presented by Cheryl Adams, Treasurer. Treasurer Cheryl discussed some of the income items and expenses. There were no questions or comments were made by any member in attendance. Treasurer Adams noted that a final total year-end NAMPA financial report will be presented to the NAMPA Board of Directors and would be available to all members during the first part of 2025.

The 2025 NAMPA Budget was presented by Cheryl Adams, Treasurer and Gary Calligas, Executive Director. They stated that this is very conservative budget which does not include an in-person NAMPA national convention in 2025, but rather another ZOOM convention because of risk of not selling the NAMPA fundraiser for 2025, however, Gary stated that he is optimistic that the fundraiser would be sold and but at lower than the normal price of \$19,000, which \$9,000 was included in the proposed income for 2025. The NAMPA Board of Directors will decide to host an in-person NAMPA national convention or ZOOM convention in early 2025.

A motion was made by Stuart Rosenthal seconded by Susan Ross to approve the 2025 NAMPA Budget as presented and finalized at this meeting. **PASSED**

President Kevin VanGundy stated that he thanked his board members and Executive Director for their work and support of NAMPA during 2024. He said it was a challenging year with lots of crisis and issues, but most were resolved. He really hopes and will strive to have NAMPA host an in-person national convention in 2025 as he knows that such an in-person convention has great benefits for all attendees and their publications. He does look forward to a better year in 2025.

No other NAMPA officer stated that they wish to make a report at this annual membership meeting.

Gary Calligas, Executive Director of NAMPA stated he thanks the officers and board members for their assistance and cooperation during the year. He noted that he was proud of the many accomplishments during 2024 including: finding a hotel in Tampa to host the 2025 NAMPA national convention at a very reasonable price; however, it was decided not to host an in-person convention as under a majority of members were interested in attending due to selected dates, the high flight costs, and high hotel rates; the selling of the NAMPA fundraiser at the very end of the year when he had received mostly not interested from the many contacts during the year; implemented the changes to the NAMPA Awards procedures and rules, increase awareness and usage by the members of the NAMPA website; and provided information to members about potential referrals and other information that they can use. He noted that during 2024, NAMPA lost a few members due to their publications having financial difficulties, closing of their publications, and other reasons. Currently, he stated that we have 26 member publications, but he hopes in 2025 to secure new publishers of senior/boomer publications to join NAMPA. He thanked the many members who responded to his numerous emails and especially thanked those members who took time to compliment him and offer suggestions or advice. He mentioned that a major crisis occurred this year when our NAMPA awards judges at the University of Missouri whom we utilized since 1999 (yes, 23 years) decided not to judge any association's publications effective in 2024. So, we had to quickly contact other schools of journalism across the US to ask them to do this task, but we received lots of not interest. However, Arizona State University did initially agree to judge but demanded a lot of changes in the NAMPA award competition rules and procedures and were very expensive in comparison to prior years. Gary presented the options to the Board and they decided to contract with Michelle Fields, former publisher of a senior magazine and NAMPA member for many years and a judge for other association's publication awards. He thanked Michelle for doing this task for NAMPA. Also, he thanked our webmaster, William Mitchum for his efforts to educate members about using and improving our website and in using the member only section at www.maturepublishers.com/news-and-tools.

President VanGundy presented the slate of officers and Board members for 2025.

President VanGundy opened the nominations for officer or board member position from the attendees of today's annual membership meeting.

No nomination for Board of Directors and/or Officers were made by the attendees at this meeting.

A motion was made by Susan Ross seconded by Cheryl Adams to accept and approve the following as the officers and board members of NAMPA for 2025. **PASSED**

Kevin Van Gundy - President (term expires 9/11/2026)
Kevin Ferris - Vice-President (term expires 9/21/2025)
David Washburn – Secretary (term expires 9/11/2026)
Cheryl Adams – Treasurer (term expires 9/21/2025)
Dan Roberts – Board Member (term expires 9/11/2026)
Susan Ross – Board Member (term expires 9/21/2025)
Barbara Macks - Board Member (term expires 9/11/2026)
Mark Jacobs - Board Member (term expires 9/11/2026)
William Mitchum – Board Member (term expires 9/11/2025)

There was no old business presented or discussed at this meeting

Susan Ross suggested that NAMPA consider using the email listings services from Site Impact to offer to a national client to have an ad and promotion campaign emailed to seniors and boomers in many states as a separate fundraiser for NAMPA for 2025 which would no cost NAMPA and would not burden or cost NAMPA members. Gary Calligas commented that this is an excellent suggestion that he would be working on soon. Susan Ross further added that cruise lines, Medicare advantage plans, senior group travel agencies would be a great potential to contact for the Eblast services. Gary Calligas added that we would need to include some content and information that would be of interest to the email recipient to open the email. It was also suggested that we include the website listings of all of the NAMPA members so as email recipient might want to visit the senior/boomer publication in their area.

As no other business, the annual membership meeting was adjourned at 12:55 pm EDT

President VanGundy thanked the members for attending the annual membership meeting.

Respectfully submitted

Gary L. Calligas, Executive Director of NAMPA