



Revitalizing the Heart of Our Community

DDA Board Meeting Agenda

November 13, 2025 8:00 am
The Dallas Area Visitor Center

- I. Call to Order
- II. Action Items
 - A. Minutes from September
[DDA Board Meeting Minutes October 2025](#)
 - B. Annual Meeting/Board Nominations:
November: Nominations
November 19th: presented at annual meeting
December: Nominees/Officers elected by board
 - C. By-Laws change:
The board of directors shall determine its meeting schedule, provided that it shall meet at least ten (10) times per year.
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 - D. Market Plan Approval
[FM Income.Expenses Season 2024 and 2025](#)
[2025-2026 FM Contract Proposal](#)
 - E. Committee Work Plan Approval
[2026 Committee Work Plans](#)
- III. Informational Items
 - A. Supporter Campaign Results to Date
[2025 Support Request & Results.xlsx](#)
 - B. OMSRG IOOF Building Update
 - C. Adopt a Block
[Adopt a Block Zones](#)
 - D. Ladder Tree Basket Donations
 - E. National Main Street America Community
Self-Assessment: Standard 1 & 2
[Evaluation Framework](#)
- IV. Standing Reports
 - A. President
 - B. Treasurer
 - 1. Profit & Loss (statement of activity)
 - 2. Balance Sheet (statement of financial position)
 - C. Downtown Manager
 - 1. Newsletter
[Dallas Downtown Association Newsletter](#)



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2. October Time Record
[Manager October Hours 2025](#)

- D. City
- E. Chamber/Visitor's Center

V. Committee Reports

- A. Promotions
[Promotion November 2025 Minutes](#)
- B. Economic Vitality
- C. Organization
No Meeting
- D. Design
- E. Executive
[Ex Comm November Minutes](#)

VI. Good of the Order

VII. Adjournment

Next Meeting: Thursday, December 11, 2025 @8am