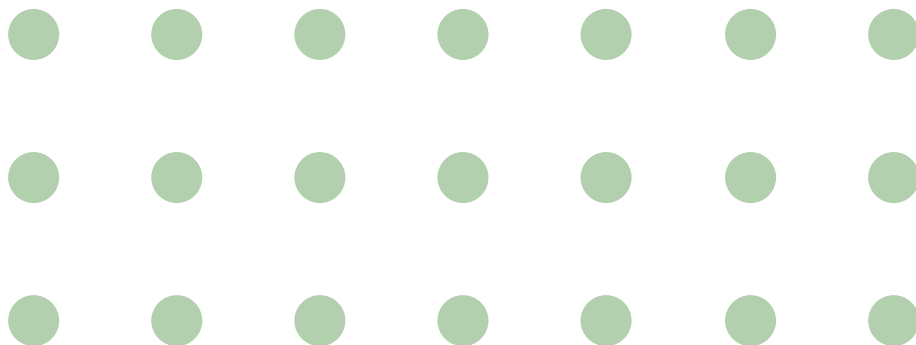


MEMBERSHIP & ENGAGEMENT

CONNECTING BUSINESS
BUILDING COMMUNITY
SHAPING THE FUTURE

2026

De Soto Chamber of Commerce &
Economic Development Council
32905 W. 84th Street | PO Box 70
De Soto, KS 66018
913-583-1585



BECOME A CHAMBER MEMBER

Membership Dues

Chamber membership dues are based on the number of full-time employees, with two part-time employees counting as one full-time employee.

Additional locations or companies under the same ownership can be added to a membership for \$150 each. The total number of employees across all locations and affiliated companies determines the membership tier, and any increase in tier requires payment of the corresponding dues difference.

Civic organizations recognized by the IRS as not-for-profit may join at a reduced rate of \$150 (documentation may be required).

Membership Tier (Employees)	Dues
1-5 Employees	\$300
6-25 Employees	\$400
26-50 Employees	\$700
51-100 Employees	\$1,000
101-500 Employees	\$1,500
500+ Employees	\$2,500
Additional Location	\$150
Civic Organization	\$150

Join the Chamber Today!

Complete the Membership Application online.



desotoks.org



NETWORK

It's not just who you know, it's who others know. Networking is powerful!



GROWTH

Receive quality training and educational opportunities. Economic Growth in bringing business to the City.



VISIBILITY

STAND OUT and get noticed as an active member of your community.



COMMUNITY

A strong local economy equates to a higher quality of life for all. It's how we attract and retain our talent and develop a growing workforce.



INSIGHT

Keeping you informed about local, regional, and state issues that could impact your business.

INVEST IN ECONOMIC DEVELOPMENT

Economic Development Council (EDC)

An integral part of the De Soto Chamber of Commerce, the Economic Development Council (EDC) is dedicated to advancing the long-term economic vitality of our community.

The EDC champions De Soto's business community, driving initiatives that support business attraction, retention, and expansion. Our focus is on strategic growth—commercial, industrial, and residential—that strengthens our local economy and enhances quality of life.

As an EDC Investor, you'll gain access to exclusive opportunities, connections, and insights that help shape De Soto's economic future:

- **Exclusive updates and market research** on upcoming projects and community developments
- **Inclusion on the preferred vendor list** shared with regional partners and businesses
- **Opportunities to serve on EDC task forces** in Workforce Development, Legislative Affairs, Marketing, and Transportation
- Invitations to **EDC After Hours** networking events and **Solution Series Breakfasts** with distinguished guest speakers
- **Complimentary processing of Certificates of Origin** for international shipments

Join us in shaping what's next for De Soto—your investment fuels progress, growth, and opportunity.

Join the EDC Today!

Complete the Investment Application online.
desotoks.org/edc-investor/



Investment Levels and Benefits	Visionary \$10,000	Catalyst \$7,500	Leader \$5,000	Champion \$2,500	Patron \$1,000
Sponsorship recognition at all signature events	X				
Golf Team at both tournaments - Spring (4-players) Fall (6-players)	X				
Table Sponsor at Annual Meeting	X	X			
Individual banner displayed at events	X	X			
Representative on EDC Advisory Council	X	X	X		
Verbal recognition at events	X	X	X		
1:1 Meeting with EDC Leadership Team	Unlimited	Unlimited	4	2	
Recognition on website	Logo	Logo	Logo	Logo	Name
Complimentary seats at Breakfast Solution Series	16	12	8	4	4
On-Screen recognition during events	Logo	Logo	Logo	Logo	Name

PROGRAMS

CALENDAR OF EVENTS

The De Soto Chamber of Commerce offers a variety of programs designed to connect members, support local businesses, provide education, and foster community engagement. These programs give businesses the opportunity to network, gain visibility, and demonstrate their commitment to the De Soto community, while helping members grow personally and professionally throughout the year.



CHAMBER LUNCHEONS

2nd Wednesday of the Month
(Excludes July & December)
11:30 a.m. - 1:00 p.m.



CHAMBER COFFEE

First Tuesday of March, June, September & December
8:00 a.m. - 9:00 a.m.



CHAMBER AFTER HOURS

First Tuesday of February, May, August & November
4:30 p.m. - 6:00 p.m.



WOMEN IN BUSINESS

March 26,
July 23, &
October 22



RIBBON CUTTINGS

Celebrating new businesses & milestones.



EDC AFTER HOURS

Third Wednesday of January, April, July & October
4:30 p.m. - 6:00 p.m.

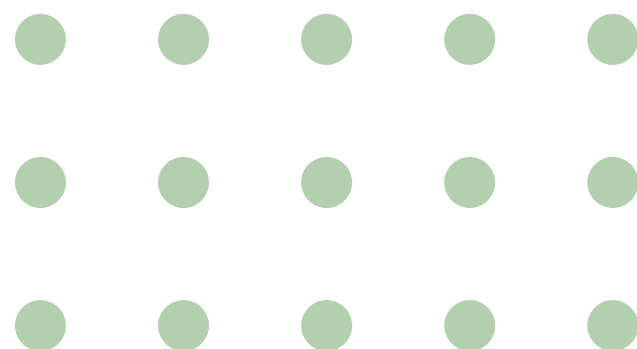


EDC SOLUTION SERIES BREAKFAST

Third Thursday of February, May, August & November
7:30 a.m. - 9:00 a.m.

Events Calendar

Save the Date & Register Today!
desotoks.org/chamber-events



SPONSORSHIP PROGRAM SERIES

Program Series Presenting Sponsor - \$5,000

Gain year-round recognition at all Chamber programs as a Program Series Presenting Sponsor. This top-tier sponsorship provides continuous visibility and connection with Chamber members and the community.

Sponsorship Includes:

- Recognition as Presenting Sponsor at all of the Chamber Programs.
- Company logo featured on all event promotions (email, website, and social media)
- Verbal recognition at the event
- Company logo on sponsor signage
- Two (2) complimentary admissions to any seven (7) ticketed events within these featured series
- Company logo recognition at all Signature Events (Annual Dinner and Golf Tournaments)

Program Event Sponsor - \$500/event

Show your support for the De Soto Chamber of Commerce while gaining visibility at an individual Chamber program. This sponsorship is a perfect way to showcase your business to members and the community in a targeted, impactful setting. Choose the event that best aligns with your goals and be recognized for your support.

Sponsorship Includes:

- Hosting the meeting location and provide food & beverages
- Recognition in your selected event's promotional materials (email, website, and social media)
- Ability to provide marketing materials at chosen event
- Opportunity to address the audience

Small Business Program Sponsor - \$150/event (Under 5 employees)

Designed for small businesses that want to stay visible and engaged, this sponsorship offers affordable recognition and networking benefits.

Sponsorship Includes:

- Recognition in your selected event's promotional materials (email, website, and social media)
- Ability to provide marketing materials at chosen event
- Opportunity to address the audience

SPONSORSHIP SIGNATURE EVENTS

Annual Meeting - Friday, March 6, 2026

The Fillmore KC
10000 Marshall Dr. Lenexa, KS 66215

6:00 p.m. - 9:00 p.m.

Presenting - \$5,000

- Premier logo recognition in pre- and post-event promotions including website, emails, slides, and fliers
- Two (2) complimentary company tables of eight (8) in prominent location
- Logo in event program
- Priority logo on sponsor signage
- Recognition in welcome remarks
- Recognition in e-newsletter
- Exclusive opportunity to have a gift at each place setting

Platinum - \$3,000

- Two (2) complimentary company tables of eight (8) in prominent location
- Logo on event website
- Logo in event program
- Logo on sponsor signage
- Recognition in welcome remarks
- Logo in e-newsletter

Gold - \$1,500

- One (1) complimentary company table of eight (8)
- Logo on event website
- Logo in event program
- Logo on sponsor signage
- Recognition in welcome remarks
- Company name in e-newsletter

Silver - \$1,000

- Four (4) individual tickets
- Logo on event website
- Company name in event program
- Logo on sponsor signage
- Recognition in welcome remarks
- Company name in e-newsletter

Bronze - \$500

- Logo on event website
- Company name in event program
- Company name in e-newsletter

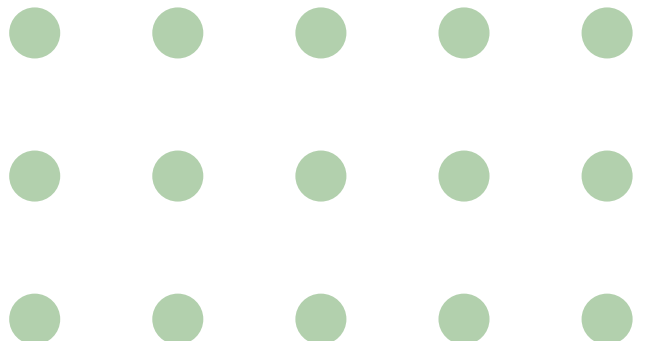
Company Tables/Tickets:

- Reserved table for eight (8)* - \$850
- \$85 individual ticket

* Reserved tables behind the sponsors and listing in the program

Other Opportunities to promote your business:

- Donate a 750 ml bottle of wine to the Wine Pull
- Donate silent auction items (minimum value of \$75 for each auction item)



SPONSORSHIP SIGNATURE EVENTS



Spring Golf Tournament - Friday, April 24, 2026

Oak Country Golf Course
8800 Scott Drive, De Soto, KS 66018

7:30 a.m. Registration & Check-In
8:00 a.m. Shotgun Start

Presenting - \$5,000

- Top billing on event promotions
- Priority logo on sponsor signage
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter (plus featured article)
- Promotional table with company representative at the event
- Two (2) teams of four (4) with four (4) carts

Eagle - \$2,500

- Logo on event promotions
- Logo on sponsor signage
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter
- Promotional table with company representative at the event
- Team of four (4) with two (2) carts

Beverage Cart - \$2,000

- Recognition on event promotions
- Logo on sponsor signage
- Beer Cart sign with your logo
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter
- Promotional table with company representative at the event

Lunch - \$2,000

- Recognition on event promotions
- Logo on sponsor signage
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter
- Promotional table with company representative at the event

Hole - \$1,000

- Listed on sponsor sign
- Signage at your designated hole
- Recognition in e-newsletter
- Promotional table with company representative at the event

Prize - \$500

- Listed on sponsor sign
- Recognition in e-newsletter

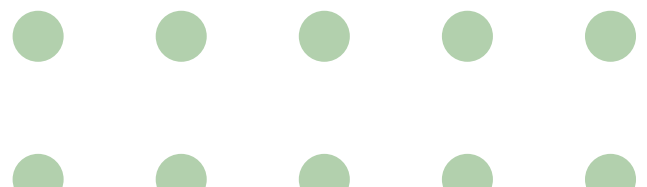
Other opportunities to promote your business:

- Donate silent auction items (minimum value of \$75 for each auction item)
- Donate 150 identical for registration swag bags given to each golfer

Teams and Tickets

- Team of four (4) - \$500
- Single player - \$125*

*Each player registration includes one mulligan!



SPONSORSHIP SIGNATURE EVENTS



Fall Golf Tournament - Wednesday, October 7, 2026

TopGolf Overland Park

10611 Nall Ave, Overland Park, KS 66207

3:00 p.m. Registration

6:00 p.m. Tournament Concludes

Presenting- \$5,000

- Logo on event promotions
- Priority logo on sponsor signage
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter (plus featured article)
- Promotional table at the event (includes two spectator tickets; limited to two company representatives)
- Six (6) Spectator Tickets
- Two (2) teams of six (6)

Eagle- \$2,500

- Logo on sponsor signage
- Recognition in welcome remarks and awards reception
- Recognition in e-newsletter
- Promotional table at the event (includes two spectator tickets; limited to two company representatives)
- One (1) team of six (6)

Awards Reception- \$1,000

- Listed on sponsor sign
- Logo signage at buffet table
- Recognition in e-newsletter
- Promotional table at the event (includes two spectator tickets; limited to two company representatives)
- Four (4) player registrations

Par-Tee Table - \$500

- Logo on sponsor sign
- Recognition in e-newsletter
- Promotional table at the event (includes one spectator ticket; limited to one company representative)

Prize - \$500

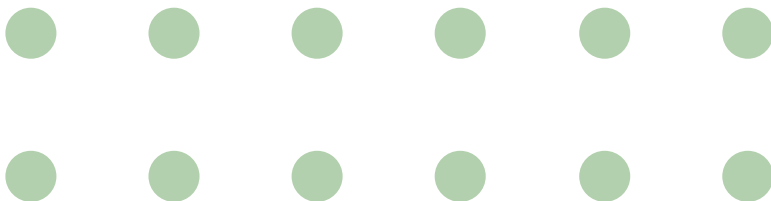
- Logo on sponsor sign
- Recognition in e-newsletter

Other opportunities to promote your business:

- Donate silent auction items (minimum value of \$75 for each auction item)
- Donate 100 identical items for registration swag bags given to each attendee

Teams and Tickets:

- Team of six (6) - \$750
- Single Player - \$125
- Spectator - \$50



EXPANDED VISIBILITY

BUSINESS SHOWCASE - \$100

Share your story and photos with the De Soto community! As a featured business, you'll receive a dedicated blog on our website highlighting your products, services, and unique value. We'll boost your visibility by sharing your feature across our social media channels and including it in our e-blast — getting your message directly in front of Chamber members and local consumers. A great way to increase exposure, drive engagement, and elevate your brand!

WEBSITE ADVERTISING - \$500/6 MONTHS

Put your business front and center with premium visibility on the Chamber website — a trusted resource for our members and community. Your advertisement will link directly to your website and be prominently displayed to help drive traffic, increase brand awareness, and keep your business top of mind with local consumers. It's a simple and effective way to expand your reach every single day.

Ad Options:

- Banner Ad (970x100 px)
- Footer Ad (600x750 px)

Each ad includes 6 months of continuous exposure, ensuring your business stays visible and connected to the community.



MEMBERSHIP DIRECTORY

Expanding De Soto is a comprehensive community guide and Chamber/EDC Membership Directory produced with Sunflower Publishing. This 40+ page magazine includes community information, contact details for Chamber members, and articles on local economic development.

GUIDE SPECIFICATIONS

LIVE AREA 7.875" X 10.5"
 TRIM SIZE 8.5" X 11"
 BLEED SIZE 8.75" X 11.25"



Advertising Levels

Full Page Ad (Front/Back)	\$1,600
Full Page Ad (Interior)	\$1,250
½ Page Ad	\$750
¼ Page Ad	\$500

