

# 2026 Taste of Rutherford Sponsorship Opportunities

**“Step back in time. Sip. Savor. Celebrate.”**

**July 18th Main Event: 6:00-9:00 PM**

**VIP Hour: 5:00-6:00 PM inside Oakland’s Mansion**

VIP Experience

Specialty cocktail tastings and tours inside the mansion. Veranda reception with “Southern small plates”. Private instrumental music & photo booth  
VIP Experience continues inside Maney Hall with access to a private bar & a Craft beer garden with over 20 local restaurants providing tastings.

## Sponsorship Benefits Include

- Identified as sponsor on ticket link
- Company name on yard sign at event
- Recognition in newsletter
- Recognition on social media & website
- VIP magazine recognition

### Gold Sponsor

**\$2,000**

- 10 VIP tickets
- Sponsorship benefits above

### Silver Sponsor

**\$1,200**

- 6 VIP tickets
- Sponsorship benefits above

### Bronze Sponsor

**\$800**

- 4 VIP tickets
- Sponsorship benefits above

## Exclusive Sponsorships

Include all benefits mentioned plus....

### Presenting Sponsor

Exclusive

**FILLED**

- Upgrades include 25 VIP tickets
- Logo on tasting cup for VIP/beer garden
- Signage at entrance of event
- Video promo for social media

### VIP Area Sponsor

Exclusive

**FILLED**

- Upgrades include 20 VIP tickets
- Branded merchandise for VIP attendees
- Signage in VIP area
- Video promo for social media

### Music Sponsor

Exclusive **\$4,000**

- Upgrades include 15 VIP tickets
- Signage in front of Band/Stage

### Beer Garden Sponsor

Exclusive **\$3,000**

- Upgrades include 12 VIP tickets
- Signage in Beer Garden area

You can use sponsor tickets to share with clients or employees.

**VIP tickets sold outside of sponsorships are \$150 per ticket.**

To lock in your sponsorship today contact  
Sarah Calender at [sarah@downtownmurfreessboro.com](mailto:sarah@downtownmurfreessboro.com)

