

JUNIOR MAIN STREET

Youth Voice. Community Connection.
Real World Experience.



Program Overview

The Junior Main Street (JMS) program is a youth leadership and creative engagement initiative of Reisterstown Main Street that invites high school students to help shape the future of Reisterstown's historic Main Street. Through hands on, project based experiences, students connect with local businesses, community organizations, and creative opportunities while building real-world skills.

The Concept

JMS is an experiential, collaborative program rooted in the belief that young people belong at the center of community life. Students learn by working alongside Main Street staff and community partners on real projects that support local vitality, while developing creativity, teamwork, leadership, and an understanding of how Main Street organizations strengthen local places and economies.

"STUDENTS AREN'T
JUST LEARNING
ABOUT MAIN STREET
—THEY'RE HELPING
SHAPE IT."

What Students Do

- Participants collaborate on monthly projects that may include:
- Community storytelling and media creation
- Supporting Main Street events and initiatives
- Highlighting local businesses/ organizations
- Creative projects connected to place, history, and identity
- Public-facing content that engages the wider community

Outcomes & Impact

The Junior Main Street program creates tangible outcomes for both students and the community. Students gain transferable skills in leadership, collaboration, media literacy, and project management, while building stronger connections to their hometown. For Reisterstown Main Street, the program strengthens intergenerational relationships, brings fresh perspectives into local storytelling, and helps cultivate the next generation of community leaders and creative thinkers.

Program Leadership

Junior Main Street is operated by **Reisterstown Main Street**, a program of the Reisterstown Improvement Association, Inc. 501(c)(3), and reflects our commitment to community driven revitalization that centers people, place, and local creativity.

WHERE IDEAS TURN INTO REAL PROJECTS

<https://www.reisterstown.com/junior-main-street-program>

FRANK-LY SPEAKING Podcast



Recorded monthly at the Maryland Horse Library & Education Center



Available On Most Platforms

About the Podcast

FRANK-LY SPEAKING is the official student led podcast of the Junior Main Street Program. Created and produced by students, the podcast shares authentic youth perspectives, school life, and local stories connected to Reisterstown Main Street and the surrounding community.

The Concept

Designed as a platform for honest, student-led conversation, FRANK-LY SPEAKING prioritizes real voices over polish. Students shape the tone, content, and direction of each episode while gaining hands on experience in media production and communication.

Format & Content

Episodes are released monthly and may feature student discussions, guest speakers and community members, reflections on school and creativity, and stories connecting youth perspectives to place. Students are involved in every stage of production, from recording to publishing.

Why It Matters

FRANK-LY Speaking amplifies youth voice, builds media skills and confidence, and strengthens community connection through local perspectives.

Program Connection

FRANK-LY Speaking is produced through the Junior Main Street Program and supports Reisterstown Main Street's mission to center creative expression, storytelling, and community driven revitalization.



"STUDENT VOICES, REAL CONVERSATIONS"

MEET THE TEAM



Avery Ray
Host



Miye'a Ayler
Co-Host, Producer



Kaiden Tunstall
Co-Host, Editor