

# 2025 YEAR IN REVIEW



**50,056**

Email newsletters and announcements sent

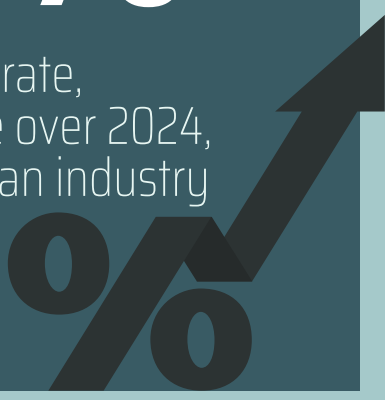


**19**

New Members added

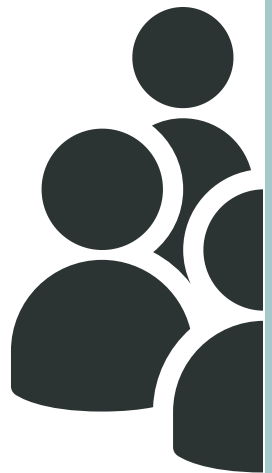
**44%**

email open rate,  
2% increase over 2024,  
8% more than industry  
average



**445**

New social  
media followers



**846,100**

Social Media Views



**5,300**

Unique website  
visitors,  
5% increase over 2024



**9 signature events**  
**12 networking events**  
**240+ members visited in person**

**PARSONS**  
CHAMBER OF COMMERCE  
*Connecting Our Community*