



Board of Directors Annual Meeting and Regular December Meeting Minutes

Wednesday, December 17, 2025

3pm - 6pm

Randy Peters Catering and Event Center

105 Vernon Street, Roseville, CA 95678

916-726-2339

Board of Directors Annual Meeting:

Call to Order/Introductions – Dave Piches, President @ 3:05 pm

Members Present: Dave Piches, Lisa Peters, Kat Maudru, Tom Carlson, Dave Herrick, Ed Mojica, Mike Esparza, Jamie Hazen (3:41), Wayne Wiley (4:05pm)

Members not Present: MaryTess Mayall, Wayne Wiley, Frank Van Sant, Mark Vespoli,

Others in attendance: Gina McCall, Geneveve, Stephanie Hill, Nico, Mathew Richardson, Pete Crouse

Election of Officers – Dave Piches, Kat Maudru Kat sent out an ask to board. Tom Carlson will be Board President, Lisa Peters VP, Dave Herrick Treasurer, Ed Mojica to take on Secretary. Approved by all.

Election of Executive Committee – Dave Piches, Kat Maudru Tom Carlson, Wayne Wiley, Dave Herrick, Ed Mojica, and Lisa Peters for 2026

President's Comments/Year in Review – Dave Piches Year in review – Ice rink in the square, new banners (2), continuation of Christmas lights, upgraded and revised security, mural plans put in action, 1 completed mural, Holiday Parade brought so many people, DTN we had good weather this year, 2 power washings, alley cleanups, sponsored lineman rodeo, Chamber sponsorships, Placer Robotics sponsorship, venture lab, RPAL bacon and brew basket sponsor, West House façade grant sponsor.

Regular December Meeting Agenda:

Public Comment (limited to 3 minutes each – for all items on or not on Agenda)

Kat thanks Mike Esparza and Dave Piches service in this year and prior years.

Tom Carlson – Monks Cellar entered one of their beers in a contest in Belgium and it won #1 beer in the world. Congrats to Monks Cellar.

Pete Crouse said people in the district that are part of DRP were asking about discounts for purchasing things in the district. Will bring to board discussion next month

Roseville Police Department Update

Nothing to go over. No issues at Ice rink and other issues have been light.

Approval of Regular Meeting Minutes from 11/19/25 – Dave Piches
Motion by Tom Carlson, 2nd by Ed Mojica.

Treasurer's Report – David Herrick

- Review of Financials/Budget
- Approval of Financials – Dave Piches Motion by Tom Carlson, 2nd by Lisa Peters.

Stakeholder Reports:

- Comments or questions not covered in Board Packet Report

Status Reports

- Comments or questions not covered in Board Packet Report
 - Tom Carlson – “Green and Clean” event around st patricks day – community clean up day and shop in the district.

Action Items:

- Recommend sponsorship of the Blue Line Arts Lottery for the Arts and Gallery Gala at a cost not to exceed \$2,800 – Nico Rodriguez Requesting a sponsorship. Lisa asked for clarification of prior sponsorship years. Tom asked how the \$2,800 number was established. It is a part of the sponsorship range and combined under 1 ask. This is event sponsorship only. Sponsorship includes advertng and complimentary tickets. Motion by Ed Mojica, 2nd Lisa Peters.
- Recommend Renewing Advertising with Placer Wine and Ale Trail at a cost not to exceed \$1,000 – Lisa Peters/Jamie Hazen Kat says Jocelyn was in last month and talked about it. The ask is for \$1,000 sponsorship (\$500 higher than last) but the sponsor includes more. Seems to promote the district. Geneveve thinks it is a good idea to keep DRP on the map. Motion by Tom Carlson, 2nd by Dave Herrick.

New Discussions

- Parade recap – Steph Hill The parade was Dec 6 and it was cold. 50 floats, horses, bands, carts. Profit was \$1,000. Dave asked what it would take if we wanted to make the parade bigger. More sponsorship money? 50 units takes 1 ½ hour. Stephanie posed a few different ideas.
- Ice Rink Update – Lisa Peters opening is going good. But starting to get complains – too small, synthetic plastic. \$822 in refunds. But most people who attend seem to be happy. Pressure washed the rink, resharpen the skates, more lubrication on rink, monitor sharpness of the skates. Staff working is getting positive experiences. We will recap in January. Sponsors have not said anything negative. Lisa thanking Geneveve and Dave for going above and beyond.
- Ice Rink Allocation of Profits Will probably still be profitable.
- Innovation Workshop for DRP in January 2026 – Dave Piches/Wayne Wiley Wayne offer for DRP for planning. There can be some benefit. Wayne recommends postponing the workshop for later in the year.
- Realtors program – Wayne Wiley Wayne says we can move forward with this in 2026.

- Authorization to open credit card processing through First Bank for up to 5 users – Dave Herrick [Lisa asked what we would need this for. Events. Lisa says the fees will probably be a lot compared to how often we will use it. Mike asked if we can just collect payments through our website.](#)
- Subcommittee 2026 goals – Kat Maudru [review of 2026 goals. Open to discussion.](#)
- New Board Member – Kat Maudru [open to recommendations. Ed is going to ask Old Town Pizza](#)
- Board Expectations – Kat Maudru [review of board rules/expectations.](#)
- Randy Peters Wreath Voting 😊 – Lisa Peters [Lisa](#)

Motion to Adjourn @4:56pm

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Carole Dittmer at (916) 783-0760 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.