



DISTRICT IMPACT OPPORTUNITIES

FAMILY + UNITY + LEGACY



DISTRICT UPDATES FOR:



2025-2026

 **INFO@CURRYFORDWEST.COM**

 **CURRY FORD WEST**

 **@CURRYFORDWEST**



Hi Friends,

I want to tell you about a place that feels like home, not just for me but for those who live, work, and invest here. Curry Ford West isn't just another Orlando neighborhood; it's built on history, heart, and the hustle of local businesses and residents who believe in something bigger.

Once a quiet corridor, our district is now a thriving hub of small businesses, dining, and community pride. That transformation has taken dedicated people, strong partnerships, and supporters like you who see the potential in what we can build together.

Who We Are

Curry Ford West Main Street connects, supports, and celebrates local businesses and residents while driving economic growth. From pub crawls and pop-ups to signature celebrations like Tree Fest and Sip & Savor, we work to help businesses thrive while improving safety, beautification, and community engagement.

Why Your Support Matters

Every dollar helps us:

- ✓ Expand events that drive foot traffic to businesses.
- ✓ Provide mentorship, marketing, and networking.
- ✓ Invest in public art and pedestrian-friendly projects.
- ✓ Strengthen connections among businesses, residents, and visitors.

How You Can Help

Whether you're a business seeking visibility, a resident passionate about growth, or a donor wanting to make an impact, there's a place for you here. Sponsorships and contributions of any size fuel our momentum.

This isn't just about funding events. It's about investing in the heart of Curry Ford West. Together, we can keep this district strong for generations. I'd love to discuss how your support can make a lasting impact.

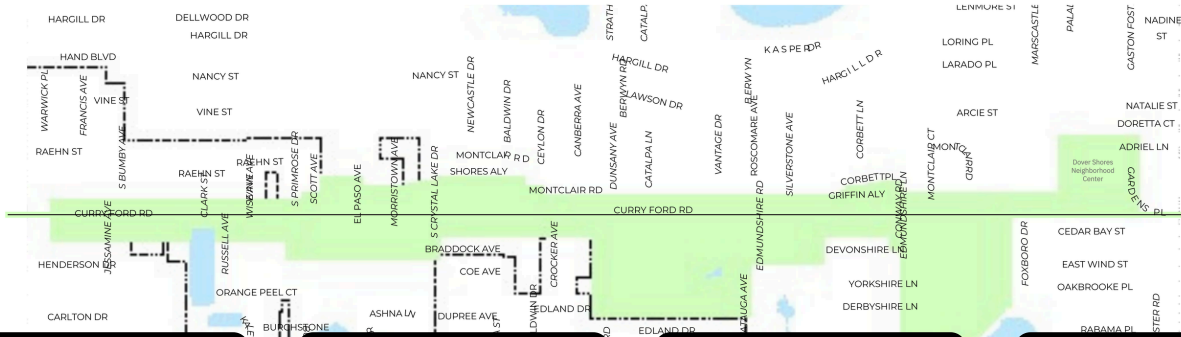
Thank you for believing in Curry Ford West. Your support makes all the difference.

**Locally and Sincerely,
Stephanie Ziglar, Executive Director
Curry Ford West Main Street**

ABOUT CURRY FORD WEST



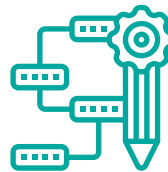
Curry Ford West Main Street Program



ORGANIZATION



ECONOMIC
VITALITY



DESIGN



PROMOTION

OUR MISSION

Curry Ford West exists to provide residents and businesses the opportunity to help beautify, connect, promote and improve our district.

OUR VISION

Curry Ford West will connect residents and business owners to cultivate genuine community and stimulate local businesses.



**MAIN STREET
AMERICA®**

2025 Accredited

VOLUNTEER BASED

We want this district to be beautified by the residents and neighbors that love it so much! Our team would love to have help at our next event or committee meeting. *Contact us to learn more.*

501(C)(3)

Curry Ford West is a 501(c)(3) nonprofit that operates on member fees and donations, with additional support from the City of Orlando.

AWARD WINNING

At the 2025 Florida Main Street Secretary of State Awards, Curry Ford West was honored with the Volunteer of the Year award. This recognition highlights the heart of our program: the individuals who give their time, talent, and energy to strengthen our district.

FAMILY + UNITY + LEGACY



What Curry Ford West Provides to all District Businesses

ALL BUSINESSES RECIEVE -

- Access to District and City Improvement Programs
- Access to District and City Entrepreneurial Programs including free classes
- Access to District and City Business Enhancement Services

Access to District and City Improvement Programs

- Place making initiatives
- District cleanups
- Mural guide
- Traffic cabinet murals
- Holiday decorating
- Historic preservation
- Facilitation of community projects
- Bicycle improvements
- Transportation improvements
- Special events
- SFS license exception

Access to District and City Entrepreneurial Programs

- Pop-up Markets
- Retail space Location Assistance
- Collaboration Facilitation
- Community Courses
- Free Educational Opportunities
- Vendor Opportunities
- Storefront Activation

Access to District and City Business Enhancement Services

- Grants and tax credit assistance
- Facade Improvement Assistance
- Business Referrals
- Business Consulting
- Promotion on Main Street Social Media
- Event listings on Facebook and website
- Free Business listing on website
- Exclusive promotional events
- B2B Networking
- Email and Newsletter updates
- Advocacy at State and Local Legislative Levels
- Main Street Recognition Awards

Main Streets Economic Impact Data

Total \$ reinvested in improvements - \$2,163,474,450

- Net new businesses - 2,028
- New full and part-time jobs - 13,771
- Volunteer hours donated - 164,966
- Volunteer hour value - \$4,179,492

CURRY FORD WEST BUSINESSES



YOU GET IT -

You brought your business here and know that Curry Ford West is a bustling district full of energetic residents who love to *keep it local* and *shop small*. Now, we want to help you to get in front of even more customers!

ALL MEMBERS RECIEVE -

- Access to District and City Improvement Programs
- Access to District and City Entrepreneurial Programs including free classes
- Access to District and City Business Enhancement Services

LEGACY BUILDER

- Member window decal
- Social media feed placement and sharing
- Business name linked on website
- Event co-hosting opportunities
- Sponsorship opportunities
- Community courses and Education
- Employee Placement on CFW Committee

\$250/YR

COMMUNITY UNIFIER

Previous perks plus...

- Social Media "Takeover" week
- Free Table/Booth at 1 CFW event
- Unique networking /hosting opportunities
- Paid Membership to Visit Orlando

\$500/YR

CORNERSTONE INVESTOR

Previous perks plus...

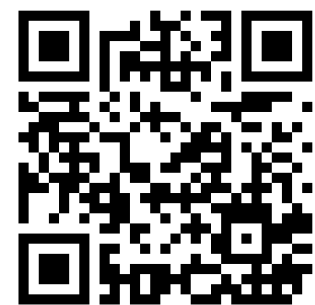
- One street pole bib with company name
- Free Table/Booth at 2 CFW events
- Logo placement at all events
- Additional Employee Placement on Committee

\$1,000/YR

GET INVOLVED

You can helping this district grow! As a business in Curry Ford West, you'll have a number of opportunities to get involved. If you're interested, please contact us.

- ◆ SPONSOR COMMUNITY EVENTS
- ◆ STAFF VOLUNTEERS AT EVENTS
- ◆ SHARE INDUSTRY KNOWLEDGE



Join Today

**DISTRICT IMPACT
OPPORTUNITIES**

**CURRY FORD
WEST**

2025-2026

CFW MAIN STREET

UPCOMING events

QUARTERLY PUB CRAWL

QUARTERLY 2025-2026 6PM-11PM
EST. ATTENDANCE 100-200

CANDY CRAWL

OCTOBER 25, 2025 12PM-3PM
EST. ATTENDANCE 1500-2000

SLEIGH THE FORD

DECEMBER 13, 2025 1-6PM
EST. ATTENDANCE 500-600

LITTLE ENTREPRENEUR FAIR

MAY 2025 12PM-4PM
EST. ATTENDANCE 300-400

DRESS LIKE A DAD PUB CRAWL

JUNE 2026 6PM-11PM
EST. ATTENDANCE 150-250

DISTRICT BEAUTIFICATION

ANNUAL
DISTRICT WIDE EXPOSURE

Contact Us

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DIRECTOR@CURRYFORDWEST.COM

PHONE: 407-844-9498

25-26 CURRY FORD WEST ANNUAL EVENTS

WHICH ONE IS RIGHT FOR YOU?

LITTLE ENTREPRENEUR FAIR - MAY

A fun way to support "small" businesses.
Great for brands that want to connect to locals and families with children in the Spring.



1400 Gaston Foster Rd

DRESS LIKE A DAD PUB CRAWL - JUNE

A fun annual tradition that includes a costume runway show and *punny* stand-up dad joke contest as attendees make their way across the district. Great for brands that want to connect to older locals and don't mind an event with alcohol involved.



Multiple Locations - TBD

CANDY CRAWL - OCTOBER

A great staple of our community, this annual event brings LARGE crowds and creates fantastic energy. Great for brands that want to connect to locals and families with younger children for Halloween.



2900 Curry Ford Rd, 32806

SANTA SLEIGHS THE FORD- DECEMBER

Our newest holiday tradition! Santa himself visits Curry Ford West stopping at businesses along The Ford for photos with the community. Great for brands and businesses who want to bring traffic to their storefront and connect with residents of our area of all ages.



Multiple Locations - TBD

25-26 CURRY FORD WEST

QUARTERLY EVENTS

WHICH ONE IS RIGHT FOR YOU?

QUARTERLY BUSINESS SOCIALS

Networking events for local businesses and residents. Held quarterly with guest speakers and light refreshments. Great opportunities for making business connections and gaining new business resources.



Multiple Locations - TBD

QUARTERLY PUB CRAWLS

High-energy events bringing young professionals, locals, and visitors to explore the district's bars and restaurants. Multiple stops, drink specials, and interactive activities create a lively atmosphere while driving traffic to local businesses. Great for brand exposure and community engagement.



Multiple Locations - TBD

QUARTERLY PROMOS POP-UPS

Pop-up events featuring Ladies' Nights, Paint & Sips, Game Nights, and more. Designed to bring the community together while supporting local businesses. Great for brand exposure, social engagement, and connecting with niche audiences.



Multiple Locations - TBD

QUARTERLY CROSS DISTRICT EVENTS

Week-long collaborations with Orlando Main Streets featuring Sip and Savor, Orlando Beer Week, Pride, Pub Crawls and Small Business Saturday. Great for showcasing local businesses, engaging the community, and placing your brand in front of thousands of Main Street fans from inside and outside our district.



Multiple Locations - TBD

WAYS THAT YOU CAN **GET INVOLVED**

IN OUR ANNUAL CFW EVENTS!



BECOME AN EVENT CHAIR

- Follow an outlined plan
- Communicate with volunteers
- Follow-up with vendors
- Attend committee meetings*
 - * (as needed)

BECOME AN EVENT SPONSOR

- Contribute funds or donate in-kind contributions
- Offset our event budget
- Get recognition at the event

VOLUNTEER AT THE EVENT

- Follow outlined directions
- Report to the Event Chair
- Flexible scheduling for shifts
- No extra investment necessary!
- Great for those who need to log volunteer hours for Bright Futures
- Even more fun when you bring your friends to volunteer with you!



info@curryfordwest.com

ATTEND AND SPREAD THE WORD!

- Join us on the day of the event
- Tell your friends & family about the event in person or on social media
- Share our posts so we can reach an even greater audience!



facebook.com/curryfordwest



instagram.com/curryfordwest

CFW ANNUAL EVENT

SPONSOR LEVELS

OPPORTUNITIES TO FIT EVERY BUDGET!



\$250

BRONZE SPONSOR

- Tags on social media
- Free booth @ event
(event-specific)
- Name on the sponsor wall*
- Items in event "swag bags"

\$500

SILVER SPONSOR

- earlier benefits plus:**
- Graphics on social media
 - Logo on sponsor wall
 - Call-outs by emcee or DJ
(event-specific)

GOLD SPONSOR - \$1,000

- earlier benefits plus:**
- Additional booth at event
(event-specific)
 - Logo printed materials*
 - Individual "call-outs" on social media

PLATINUM / TITLE SPONSOR - \$2,000+

- earlier benefits plus:**
- Logo on all materials*
 - Logo on website and/or FB event
 - Logo printed on merch*
 - Exclusive tag in IG images
 - Opportunity to speak at event
 - Two comped tickets / registrations *(event-specific)*

* Printed materials will have a cut-off date to arrive in time for the event, so sponsors added late may not be included in all promotional materials.